

User Group:

First Name:

Last Name:



## Personality

Age:

Job:

Family:

Place of Residence:

introverted                      extroverted

analytical                      creative

conservative                      liberal

passive                      active

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## Pain Points

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## Wishes

## Usage Motivation

## Goals

## Biography

User Group:

First Name:

Last Name:



## Data

Age:

Job:

Family:

Place of Residence:

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## Pain Points

## Usage Motivation

## (IT) Skills

## Wishes

## Goals

## Personality

introverted

extroverted

analytical

creative

conservative

liberal

passive

active